



# Daily Bulletin

Online at RSNA.org/bulletin

## Bisset Named RSNA President-Elect

George S. Bisset III, M.D., is the new RSNA president-elect.

Dr. Bisset is currently chief of pediatric radiology at Texas Children's Hospital, as well as professor of radiology and Edward B. Singleton Chair of Pediatric Radiology at Baylor College of Medicine in Houston.

"I am looking forward to my tenure as president-elect, during which time I will also serve as secretary-treasurer," Dr. Bisset said. "The financial management of the RSNA is in excellent hands. I can only aspire to adding some new perspectives on improving our portfolio and providing some new insight into means for building our membership and membership programs."

Dr. Bisset earned his medical degree in 1975 at the University of South Florida College of Medicine. At Cincinnati Children's Hospital Medical Center (CCHMC), Dr. Bisset completed his pediatric residency in 1977 and a fellowship in pediatric cardiology in 1980. In 1983, he began his radiology residency at the University of Cincinnati Medical Center, combined with a pediatric radiology fellowship at CCHMC, completing both in 1986.

From 1980 to 1983, Dr. Bisset was an assistant professor of pediatrics at Tulane University School of Medicine in New Orleans. In the past, he has been an assistant and associate professor of radiology and pediatrics at the University of Cincinnati College of Medicine (UCCM). He was professor of radiology with tenure at UCCM from 1993 to 1994. More recently, Dr. Bisset was professor of radiology and pediatrics, as well as staff radiologist at Duke University Medical Center in Durham, N.C., where he served as vice-chairman of the Department of Radiology from 1995 to 2008. He was interim chairman of the Department of Radiology at Duke from November 2008 to March 2010.

Dr. Bisset has authored or coauthored more than 20 book chapters and nearly



George S. Bisset III, M.D.

### SPECIAL ADDRESS

## President Clinton: Address Global Cancer with Education, Prevention, Early Detection

*Before an international audience of more than 4,500 radiology professionals and medical researchers, President Bill Clinton emphasized the urgent need to raise global awareness about cancer—now the number 1 killer worldwide—particularly in developing countries that are less prepared to deal with the disease.*

**E**ducation, prevention and early detection initiatives are critical in these parts of the world, according to President Clinton.

"I would like to see a funding mechanism and a global effort put into place to address cancer in poorer countries in much the same way we have been working to fight AIDS in underdeveloped countries," President Clinton said. "In many of the poorest countries on earth there is no healthcare system in place."

Entering the Arie Crown Theater on Tuesday afternoon to an enthusiastic



RSNA President Hedvig Hricak, M.D., Ph.D., Dr. h.c., moderated an informal question-and-answer session with President Bill Clinton following his special address.

reception, the popular former president captivated the crowd—including an additional 2,600 RSNA 2010 attendees watching via simulcast in nine overflow rooms outside the theater—with a special address outlining the opportunities and challenges facing the worldwide healthcare com-

munity. The address was followed by an informal question-and-answer session moderated by RSNA President Hedvig Hricak, M.D., Ph.D., Dr. h.c.

President Clinton echoed RSNA's commitment to advancing education, research

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## Hundreds Take Pledge to Image Wisely™

With more than 400 pledges signed on its first day, the Image Wisely™ campaign to increase understanding about adult radiation is quickly gaining momentum.

Attendees were encouraged to sign the pledge and pick up an "I Pledged to Image Wisely" ribbon at an Image Wisely booth throughout the week at RSNA 2010 or sign up on the newly launched website [ImageWisely.org](http://ImageWisely.org). The website posts a tally of current pledges.

At the launch of the campaign at Monday's "Current Issues in Radiation Safety," session, Image Wisely Joint Task Force co-chairs James A. Brink, M.D., and E. Stephen Amis Jr., M.D., discussed the campaign's objective to encourage practitioners to avoid unnecessary ionizing radiation scans and use the lowest optimal radiation dose for necessary studies.

"Image Wisely seeks to raise awareness of opportunities to eliminate unnec-

essary imaging examinations and to lower radiation in necessary imaging examinations to only that needed to acquire appropriate medical images," Dr. Brink said.

Those signing the pledge agree to:

- Put the patient's safety, health and welfare first by optimizing imaging examinations to use only the radiation necessary to produce diagnostic quality images
- Convey the principles of the Image Wisely program to the imaging team in order to ensure that my facility optimizes its use of radiation when imaging patients
- Communicate optimal patient imaging strategies to referring physicians, and be available for consultation
- Routinely review imaging protocols to ensure that the least radiation necessary to acquire a diagnostic quality image is used for each examination



Warren B. Gefter, M.D., takes the Image Wisely pledge at the American College of Radiology booth.

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### Fluoroscopy

## Tip of the Day

During fluoroscopy exams, when high resolution is not needed for a digital spot image, consider taking a screen shot of the "last image hold" (if this feature is available) because no additional radiation exposure is needed to capture that image.

American Association of Physicists in Medicine

### INSIDE WEDNESDAY

#### Mobile Radiology Unit Makes Difference in Brazil

Team treats symptomatic fibroids with UFE.  
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#### Ringertz Honored

Special Presidential Award presented Today.  
Page 12A

#### Imaging to Understand Facial Aging?

Results using 3D CT imaging could be applied to plastic surgery.  
Page 14A

### OUTSIDE



Today  
Cloudy & Cold  
High 28° F (2° C)  
Low 18° F (-8° C)



Tomorrow  
Partly Sunny  
High 34° F (1° C)  
Low 21° F (-6° C)